ANNUAL REPORT
2021-2022

Transforming the way we work and live
Our Mission

We support businesses uniquely identify products & locations, and share information in structured and standardised manner. Our standards-based services enable digital transformation and enhance supply chain efficiency.

“At the crossroads of technology and innovation, GS1 India is committed to enable the digital transformation of organisations through the use of global standards and services, to benefit its members. Recently, I visited India and met the amazing team of GS1 India, who is ready for the upcoming challenges to bring a positive change in empowering the industry and making processes efficient.”

Renaud de Barbuat
President & CEO, GS1
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It gives me immense pleasure to present to you the annual report of GS1 India for the year 2021-22. The organisation has celebrated its silver jubilee anniversary, coinciding with 75 years of Indian Independence.

To increase the share of Indian products in global markets with liberalisation of the economy in 1990s, GS1 India (formerly known as EAN India) was established to support the Indian industry adopt global standards and best practices across the supply chain. Over the years, GS1 India has played a key role in empowering organisations across industry sectors by enabling them to scale their businesses both globally and locally, and ensuring end-to-end visibility.

Global supply chains are highly interconnected and disruptions can impact their operations. Recently, COVID-19 pandemic has exposed the vulnerabilities of supply chains. GS1 India has facilitated the industry to quickly adapt and stabilize their operations by adopting global standards for traceability and digital transformation.

With change in consumer buying behaviour, retail businesses are creating an experience focused buying process spanning across various touch points. This demanded, both the availability of complete and consistent product data and its accessibility to consumers. GS1 India empowers both industry and consumers through its services by addressing the need of better product data management.

On the international front, GS1 India has continued to make significant contribution to the development of global strategic plans, through its representation at various levels. This gives an impetus to the needs of Indian industry and ensures the inclusion of Indian requirements in global standards development process.

GS1 India is one of the early adopters of Verified by GS1 - The Consumer Goods Forum project aimed at creating a global registry for verification of product identity.
With this, GS1 India ensures availability of information about Indian products for verification by consumers, retailers and e-marketplaces across the globe.

India is known as the generic pharmacy of the world. Today, we are one of largest producers and exporters of generic pharmaceutical drugs. GS1 India works closely with various vaccine and drug manufacturers and government bodies to ensure patient safety through adoption of global traceability standards. Its close association with the Indian healthcare sector has also led to the development of a roadmap for sustainable and resilient supply chain, which was released as an industry report.

The adoption of global standards has also increased in other sectors such as agriculture, technical industries, transportation and logistics, and e-commerce. GS1 India is empowering farmers get genuine agricultural inputs through its work with pesticide and seed manufacturers in ensuring better product data and compliance with regulatory requirements.

Efficient logistics is the key to lowering costs and increasing productivity for manufacturing, as well as, giving a boost to global trade. Standards will play a vital role in ensuring interoperability in the logistics ecosystem, leading to further improvement in India’s trade competitiveness, and paving the way to become a logistics hub.

As I look ahead, I see immense potential in the organisation to play a key role in empowering industries and helping achieve government’s vision of broad-based economic growth, with a focus on agriculture, manufacturing, enhancing trade and increasing the share of exports.

I congratulate the team of GS1 India led by its CEO Mr. S. Swaminathan, for its consistent performance during the year and wish them all the best for their future endeavours. I would also like to acknowledge the proactive support provided by the Board of Management and GS1 Global Office to GS1 India for wider adoption of global standards.

Dr. Srikar K Reddy
The year 2021-22 has been a landmark year, in which GS1 India completed 25 years of service to the Indian industry. In many ways, this has been a cherished journey of working with and supporting the industry in making their business processes efficient and supply chains transparent.

We believe in the power of unambiguous and unique identification for achieving efficiency and transparency in supply chains, which can further be translated into patient safety and consumer empowerment. This deep belief is reflected in our work aimed at creating a world where every product has a unique identity.

Over the years, we have witnessed the evolution of the industry as it traversed through various challenges and have played an integral part in its journey. The rapidly changing world of technology has been a big enabler for automation and digitization for businesses, as they strive to optimize their processes and meet standardization needs.

With the changing retail scenario and growth of e-commerce, companies of all sizes are developing capabilities to meet rising consumer expectations. There is a need for all trading partners to make data-driven decisions. GS1 India is supporting the industry in this endeavor by investing in digital transformation projects. GS1 Digital Link based solutions and Smart Consumer mobile app are few of the initiatives undertaken in this regard.

We have partnered with Midas Labs, IIIT Delhi, to enhance product data quality in DataKart through the use of new age technologies such as Artificial Intelligence, Machine Learning and Data Analytics.

A key enabler for our success over the years is adapting to the dynamic fast changing business environment and our understanding of the needs of various stakeholders. GS1 India has pivoted towards standards-based services and developed tools to enable our subscribers in their digital transformation journey.
Our strength lies in the reliability and goodwill that we have created over the years, working with various stakeholders and member companies as their trusted advisor. GS1 India has been striving to play an active role in industry’s growth story. Today, this commitment is manifested in our work across several innovative projects, such as visibility of ammunition by Indian Army, national hospital registry for faster insurance claim settlement, authentication of product codes by e-commerce players, and end-to-end order tracking by Tata Pravesh.

The growth, longevity and long term success of an organisation in this digital age is its human capital. Companies that have recognized the link between learning and continuous improvement have begun to refocus their strategies accordingly. As we move forward in our journey, we are strengthening our foundations with continuous reskilling of staff, which can go a long way towards achieving our objectives.

I am optimistic that with our data-first approach, we shall be able to support organisations of all sizes in their digital transformation. The future looks promising as I see a vast opportunity in front of us. We have a long way to go, to tap the immense potential, and be a part of various success stories. I take this opportunity to thank the members of our management board chaired by Dr. Srikar Reddy, GS1 management board, GS1 Global office, our subscriber community, GS1 Member Organizations across the world and the dedicated team at GS1 India for their contributions towards the growth of the organisation and guiding us in the exciting journey ahead.

S. Swaminathan
About GS1

200+ Million
Products Carry Barcodes

2+ Million
Companies Using Standards

6+ Billion
Scans Everyday

117
Member Organisations

Bridging the physical and digital worlds to improve consumer experiences and patient safety
Applications of GS1 Standards

- Unique Identification
- Automatic Data Capture
- Information Sharing

- Master data management
- Real-time stock monitoring
- Expiry management
- Track & Trace
- Product authentication and counterfeit detection
- Product recall
OUR VISION

Our vision is to create a world where every product has a unique identity, which enhances visibility in the supply chain.

CORE VALUES

1. Neutral & not for profit
2. Trust & integrity
3. Global & local
4. Inclusive & collaborative
Services
GS1 India allocates unique and universal identifiers for products, assets, services, locations, documents, and more.

### Standards

- **GTIN**: Global Trade Item Number
- **GLN**: Global Location Number
- **SSCC**: Serial Shipping Container Code
- **GIAI**: Global Individual Asset Identifier
- **GRAI**: Global Returnable Asset Identifier
- **GDTI**: Global Document Type Identifier
- **GSRN**: Global Service Relation Number
- **GINC**: Global Identification Number for Consignment
- **GSIN**: Global Shipment Identification Number
DataKart
Product data management

DataKart, the national product data repository, is a cloud-based Product Master Data Management platform. It enables brand owners to manage and share their product data, along with product codes, from a centralised location. It also enables brands owners to:

- Generate and assign barcode numbers (GTINs/EAN) to their products
- Generate barcode images for product packaging.
- Share product data with retailers, e-tailers and aggregators.
- Publish their products in various industry apps like Smart Consumer and CSD mobile apps.
- Generate and manage redemption of coupon codes
- List their products faster, optimize planograms, and efficiently manage trucking & warehousing operations.

“By using DataKart, we realised saving of time and cost in managing product master data. The application is very user friendly, and provides accurate and complete visibility to our product catalogue.”

NITIN ARORA
MANAGER - MOM & SAP SECURITY
Whirlpool
DataKart Services

ClickIt App
ClickIt app enables brand owners to capture high-quality product images using their mobile phone. The images captured through ClickIt app are compliant with the global imaging standards, as required by the retailers and online marketplaces.

e-Cataloguing
The service offers a convenient, 'one-stop solution' for brand owners to create digital product catalogue by capturing product images and attribute information, which are compliant with GS1 standards.

GTIN Validation
It enables retailers and online marketplaces to look up information shared by brand owners to verify the product’s identity.
Some of the brands onboarded on DataKart in 2021-22

DataKart Trace

DataKart Trace is a supply chain traceability service that enables, real-time, track and trace of products. It facilitates source of origin tracing, expiry management, inventory visibility, detection of counterfeit goods, efficient product recalls and improved operational efficiency.

DataKart Trace is based on GS1 Global Traceability Standards that enable companies to comply with global regulations like ISO standards on traceability and recall, FSSAI regulations, EU Food Law, HACCP among others. DataKart Trace can be fully integrated with ERP/SAP systems.

“We have been associated with GS1 India since 2019. GS1 team has contributed immensely as far as food traceability system of Indian Army is concerned. Transparency, Accountability and Ration Management has been absolutely unparalleled.”

Lt. Gen M.K.S. Yadav
DG Supplies and Transport, Sr. Col. Commandant, Indian Army

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<th>CLOTHING</th>
<th>FOOTWEAR</th>
<th>HEALTHCARE</th>
<th>FOOD</th>
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<td>PRODUCTS</td>
<td>40,58,319</td>
<td>1,21,766</td>
<td>74,892</td>
<td>55,675</td>
<td>1,83,078</td>
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SERVICES
Smart Consumer Mobile App

The Smart Consumer mobile app gives brand owners a smarter way to connect by sharing their product information data directly with consumers. It is aimed at aiding consumers in making informed purchase decisions by providing value added information about products. Brand owners can manage consumer promotions by using in-app notifications, product coupons, and discounts.

Consumers can search for products on the app, compare them, check their availability across platforms, authenticate products before buying, and know if the product is in recall.

**EMPOWERING CONSUMERS**

- Availability across Platforms
- Complete & Trustworthy Information
- Usage Instructions
- Marketing Promotion and Coupon Codes
- Consumer Reviews and Feedback
- Recall Alerts
- Product Origin Information
- Product Authentication

**Smart Consumer app**

- **30 million products**
- **13 million scans**

*Data till August 2022*
Projects

PROJECT MANAGEMENT
UP State Excise to Implement Integrated Excise Supply Chain Management System for Consumer Safety

Department of Excise, Govt. of UP, plans to implement an Integrated Excise Supply Chain Management System, with an objective to enhance consumer safety by ensuring that consumers get access to genuine liquor only.

For authentication of each liquor bottle, UP Excise ensures end-to-end tracking of liquor bottles using GS1 Standards. To support the department in this initiative, GS1 India is engaged with system integrator in uniquely identifying each individual liquor bottle, along with its primary and secondary packs, using DataKart.

Each liquor bottle will be scanned at the point of sale to ensure that only authentic liquor reaches the consumers, thereby ensuring safety.

At the time of licensing or renewal, the Department also plans to use GS1 India’s GTIN Validation service to validate barcode on liquor bottle.

Once fully implemented, the system will help in monitoring liquor sales in the state.
TATA Steel Enables Authentication of Pressure Vessels

Tata Steel’s New Materials Business is selling Fibre Reinforced Polymer (FRP) Pressure Vessels in India and overseas. These vessels are used in water filtration (RO) units for residential, commercial, and industrial segments.

To avoid the possibility of counterfeit, Tata Steel plans to use DataKart Trace, to enable consumers authenticate its pressure vessels.

To enable authentication, each pressure vessels will be uniquely identified using GS1 Datamatrix barcode, encoded with serialised GTINs. The end consumers can authenticate these products by scanning their barcodes using Smart Consumer mobile app. In case of mismatch in product data, the app will alert the user of possible counterfeit.

Tata Steel plans to extend the use of unique identification of its pressure vessels (SGTIN) on customer invoices. This will help the company analyse warranty claims, and therefore, monitor the quality of products manufactured at different locations/vendors.

The project will be live in September this year.
Supporting Oxygen Cylinder Manufacturers to Comply with Regulatory Requirements

Looking at the urgent need of oxygen cylinders in recent pandemic, the Department for Promotion of Industry and Internal Trade (DPIIT) issued a notification requiring oxygen cylinder manufacturers to include permanent and tamper proof marking in form of Barcode or RFID or QR code to enable tracking of cylinders.

GS1 India is supporting the oxygen cylinder manufacturers to comply with this requirement, using our Digital Link based QR Code services. In an easy and hassle free manner. It enables manufacturers to establish an effective track and trace system, using global standards.

AI-ML Based Solution for Improving Product Data Quality In Datakart

Brand owners require an efficient way to enter product data in DataKart (the national product data repository), ensuring its accuracy and completeness. Manual entry of SKU data by brand owners and checking of same by data quality team using product labels is a labour intensive process. The challenge is in growing this exponentially with growth in volume of SKUs.

DataKart Centre of Excellence, an initiative of GS1 India, in association with IIIT Delhi, has developed solutions for faster capturing of product data with enhanced quality in DataKart. Leveraging data localization, OCR and regEx modelling, etc., the solution captures images of product labels and translates them into text, which is then inputted in respective fields in DataKart.

This is an efficient and accurate way to input high-quality data and detect anomalies. Once implemented, brand owners will be able to check, validate and add additional product attributes, like ingredients or nutritional information.
Meet DoA Requirements Using Global Standards

GS1 India is supporting the insecticide and pesticide manufacturers for implementation of QR Codes encoding GTIN, as required by the notification issued by the Department of Agriculture on 31st December, 2020. This would ensure that only high quality and genuine insecticides will reach to farmers.

To support manufacturers meet this requirement, we have developed an affordable, cloud based service, which enables brand owners to easily generate QR code as per GS1 Digital link standard. Once generated, these QR codes can be affixed on pesticide labels. On scanning the QR code, farmers can access unique label & leaflet information.

To support the industry, GS1 India is organising webinars and knowledge sessions on regular basis. In the last fiscal year, over 100 delegates from 60 companies along with industry experts have attended the webinars.
Silver Jubilee Celebrations

GS1 India marked the milestone of its 25 years in the Indian industry with a grand celebration. The event was held physically as well as live streamed.

Industry leaders gave their perspective on the evolution and future direction of industry, technology and the importance of standards in a post-COVID world. The wide-ranging discussions included topics like future of retail, building omni channel supply chains, implementation of standards in Defence, perspective of SMEs about standardization and blockchain technology among others.

A report titled “Building resilience in India’s post-COVID healthcare supply chain” was released during the session. It provides a roadmap for healthcare sector for building resilient supply chains.
“The Government of India has taken several initiatives to improve the economic situation in the country. To increase the domestic manufacturing capabilities, honorable PM Shri Narendra Modi, under the Atmanirbhar Bharat initiative, has approved the Production Linked Incentive schemes for 14 sectors in which India has the potential to become global champion.”

“Dr. Srikar Reddy
Joint Secretary Ministry of Commerce and Industry

“As far as healthcare is concerned, standardisation is going to play a very vital and important role. Healthcare is all about outcomes. It is an industry with financial implications, but what is most important is the health outcome. And the health outcomes are dependent a lot on how the care is delivered. One of the biggest problems in healthcare is errors and that is something which can be resolved by having standardisation in product identification and information.”

“Dr. Ashutosh Raghuvanshi
MD, and CEO
Fortis Healthcare Ltd

“We feed about 14 lakhs people every day without fail. We take care of over 2-3 lakhs vehicles which include aircraft, tanks, big trucks, small trucks, motorcycles, and very soon electric vehicles. We also formulate and decide what vehicles should be introduced in the army. What we needed was a way to monitor whether the supplies we were getting are of the quality assured by the vendors. GS1 India helped us achieve the same.”

“Lt. Gen. MKS Yadav

“GS1 India journey reflects the growth of Indian economy and its place in the world stage. Over the years, GS1 India has helped the retail sector adopt global practices from digitisation to data integration, from supply chain management to industry collaboration.”

“Mr. S. Swaminathan
CEO
GS1 India

24
Training & Events
Events Attended by GS1 India

- **April 2021** - GLN Industry webinar conducted by Global Office team

- **May 2021** - Overseas study mission on Traceability organised with CII FACE

- **June 2021** - Webinar organised by GS1 Global on “Asia Pacific Regional Collaboration with Google”

- **June 2021** - Webinar on ”Securing the Pharma Supply Chain”, organised by ASPA-Messe Frankfurt

- **Feb 2022** - Moderated the “Retail Plenary Session” at GS1 Global Forum 2022

Mr. S. Swaminathan, CEO, GS1 India at GS1 Advisory Council meeting held in April 2021
Knowledge Sessions
Conducted by GS1 India

For Subscribers
We continuously work with our subscribers to help them improve their business outcomes. Knowledge-sharing sessions were conducted in form of webinars and masterclasses and were delivered by industry experts. The sessions focussed on application of latest global standards and best practices and how they can benefit our subscribers.

April 2021 -
Webinar on API traceability for pharmaceutical companies

May 2021 -
Webinar for pesticides manufacturers on requirement of QR Code compliance

June 2021 -
Knowledge Session on Verified by GS1 and Global Data Model by Enzo Blonk and Markus Mueller of GS1 (Session conducted under the aegis of NIFR)

June 2021 -
“Retailing in Post COVID era and strategies to succeed” by Kamaldeep Singh, Future Retail
GS1 India also organises barcode implementation webinars for its subscribers on a regular basis to help them adopt global standards.

**February 2022 -**
Webinar for pesticides manufacturers on requirement of QR Code compliance

Dr. Alexander Thomas, President of AHPI, speaking at National Industry Forum for Healthcare (NIFH) on need for standardisation in domestic pharma industry.

**For Employees**
We conducted knowledge sessions for the employees of GS1 India to aid in their personal and professional development.

- Organised a session for managers and leadership team on “Taking a new Road - How business can lead in a post-pandemic world”

- Session for staff members on “Happiness in Work and in Personal Life”
Awards & Recognition

The Everyone Makes a Difference Award was established in 2016 by Tim Smucker, Chairman Emeritus of GS1 to recognise individuals in the GS1 Community that have demonstrated the action required to move the organisation forward as ONE! The award seeks to encourage alignment and action around:

- Embracing the GS1 Vision
- Acting in accordance with the GS1 Basic Beliefs
- Being mindful of how GS1 can and should work together as an Interdependent Organisation

Everyone Makes a Difference Awards

Congratulations

- Amrit Garg, Sr. Manager-Technical Services received this award for creatively implementing solutions to aid our supply chains during the COVID-19 pandemic.
Employees of GS1 India are our greatest strengths. We deeply value the contribution of team members towards furthering the goals of the organisation.

- Prathamesh Mhasalkar, Customer Support Executive, was awarded the “Employee of the Year” 2021 for his dependability, consistency and commitment towards the work.

- Service awards were given to employees for completion of important service milestones in the organisation.
Global Developments
Over 200 million products!

The GS1 Registry Platform growth continues

Brand owners and manufacturers have successfully uploaded over 200 million Global Trade Item Numbers in the GS1 Registry Platform, setting a solid foundation for industry’s goal to compile a registry of all GTINs in the market with the highest level of quality and completeness. When all physical products have a globally-unique identity, products can be represented as well in the digital world as they are in the physical world (stores, homes, etc.) - with benefits to the industry such as simplified listings, reduced time to market, more consumer transparency and reduced counterfeiting.

Verified by GS1 enables retailers, marketplaces, solution providers and more to verify product information from a global, trusted source. Over 200 million GTIN records can now be searched to answer the question: ”Is this the product I think it is”. In addition to the limited queries that you can try, there are 46 GS1 Member Organisations with which brand owners can work with to get deeper access to the service. In India, this is offered as GTIN Validation service.
New Deloitte report calls to enhance the use of GS1 standards for identification of vaccines

Deloitte whitepaper urges stakeholders to develop standards, processes and capabilities so that all citizens across the globe have access to lifesaving therapies.

A Deloitte report, titled “Securing trust in the global supply chain of COVID-19 vaccines” calls for international healthcare organisations to promote global standards, such as the GS1 DataMatrix barcode to ensure citizens around the world have a speedy, equal, and secure access to Covid-19 vaccines.

HSE National Immunisation Office wins IT Project of the Year for TrackVax

The HSE National Immunisation Office took home ‘IT Project of the Year’ for the implementation of ScanVax and TrackVax, supporting the safe and effective rollout of the COVID-19 vaccine in Ireland.

**ScanVax and TrackVax**

The utilisation of TrackVax within CVCs has enabled the administration of over 4,500,000 doses in a speedy, reliable, standardised and accurate manner. Local CVCs are able to manage their stock more effectively through the utilisation of accurate data, with up to 5,000 doses administered a day with a rolling expiry time and up to 30 vaccinators to keep stocked, this was a significant efficiency and safety mechanism.
GS1 standards recognised in key TradeTech report

Emerging technologies and digitalisation, including the use of open global standards for identification and sharing information, will accelerate the speed of trade improvements like never before. A new report by The World Trade Organisation and the World Economic Forum calls on policymakers and industry to make the most of technology and digitalisation to improve trade, accelerate economic recovery and ease supply chain bottlenecks around the world.

The report, titled “The promise of TradeTech: Policy approaches to harness trade digitalization”, references GS1 standards and recognises the power of identification of products and locations to take trade exchanges to the next level. GS1’s Global Trade Item Number (GTIN), Global Product Classification (GPC) and Global Location Number (GLN) are recognised as identification and classification solutions.
GS1 Joins Advisory Board of the International Chamber of Commerce to support the Digital Standards Initiative

GS1 has been appointed to the Industry Advisory Board of the International Chamber of Commerce (ICC) to support the Digital Standards Initiative (DSI), the global program working to establish a harmonised, digitalised trade environment. GS1 is represented on the new board by Miguel Lopera, President & CEO of GS1.

After participating in the first meeting of the Advisory Board, Miguel Lopera said: “GS1 is working hard on improving international trade flows and supporting digital supply chains, something closely aligned with the objectives of the DSI. We believe that GS1 standards and services can add great value as the initiative develops and progresses.”

As Industry Advisory Board member, GS1 is part of a group of global and regional bodies working on different aspects of global commerce and business communication, including FIATA, SWIFT, GLEIF and WCO. The International Chamber of Commerce in partnership with the Asian Development Bank and the Government of Singapore launched the DSI in 2020.

GDM eLearning course wins Excellence in Learning Award!

GS1’s Global Data Model (GDM) eLearning course has won a Brandon Hall Group Silver Award in the category of Best Advance in Creating an Extended Enterprise Learning Program. GS1 joins award winners from internationally recognised brands such as Google Cloud, Johnson & Johnson, Taco Bell and McKinsey & Company.

GDM simplifies and harmonises the exchange of product data to benefit brand owners, retailers and consumers.

- The GDM eLearning course, developed in collaboration with Infopro Learning, is recommended to anyone interested in learning more about the GDM and how to leverage product content for a seamless, omnichannel shopping experience.
- What you will learn:
  - What the GDM is and how it works
  - Why the GDM is essential for retailers and brand owners
  - How to prepare for successful implementation
Kathryn Wengel (Chair)
Executive Vice President & Chief Global Supply Chain Officer, Johnson & Johnson

Mark Batenic (Vice-Chair)
Chairman, IGA, Inc.

Renaud de Barbuat
President & CEO, GS1 Global Office Ex-officio

Bruno Aceto
CEO, GS1 Italy

Laura Becker
President - Global Business Services Procter & Gamble

Rocco Braeuniger
VP, Country Manager Germany, Amazon

Steven Breen
SVP Enterprise Inventory Optimization, Walmart

Mike Byrne
CEO, GS1 Ireland

Bob Carpenter
President & CEO, GS1 US

Kurt Droeshout
COO & Group VP Operations Abudawood Group

Ahmed ElKalla
CEO, GS1 Egypt

Thomas Fell
CEO, GS1 Germany

Miguel Angel Gonzalez Gisbert
Global Chief Technology and Data Officer, Carrefour

Béatrice Guillaume-Grabisch
Executive VP & Global Head HR & Business Services, Nestlé S.A.

Gregor Herzog
CEO, GS1 Austria

John Inwright
Chairman, GS1 US

Xiao An Ji
Chairman, Beijing Hualian Group

Peter de Jong
Chairman of the board and CEO Brocacef Groep NV

Xiangying Kong
VP, JD.com/JD Group

Stéphane Lannuzel
Operations Chief Digital Officer, L’Oréal

José G. Loaiza Herrera
VP of International Business & Digital Strategy, Grupo Exito

Meinrad Lugan
Member of the Management Board, B. Braun Melsungen
Eileen MacDonald
President & CEO, GS1 Canada

Susan Moffatt-Bruce
CEO, Royal College of Physicians and Surgeons of Canada

Bertrand Mothe
CPO, METRO AG

Zuzar Nafar
Senior Director of Engineering, Google

Maria Palazzolo
Executive Director and CEO, GS1 Australia

José Antonio Parra Ashby
Director - Global Digital Transformation
Grupo Bimbo

Martin Reintjes
Member of the International Executive Board of Dr. Oetker Nahrungsmittel KG, Dr Oetker

Oscar Rubiani
CEO, GS1 Paraguay

Julia Sabin
VP Government Relations, The J.M. Smucker Co

Prashant Singh
Global Head, Data & Analytics Adoption
Coca-Cola

Yoshitomo Suzuki
Chief Officer Merchandising Procurement and President, Aeon Co. Ltd. and Aeon
Global Merchandising Co. Ltd.

Per Thau
Executive VP, COO, COOP Denmark

Ozgur Tort
CEO, Migros Ticaret

Andrea Turner
VP, Global Customer Service & Logistics, Mondelez International

Didier Veloso
CEO, GS1 France

Subramaniam Venkatachalam
Director, Reliance Retail Limited

Vincent Weijers
COO, bol.com

Chenghai Zhang
CEO, GS1 China
25 Year Milestones of GS1 India

1996
EAN India founded, later rechristened as GS1 India

1998
Canteen Stores Department (CSD) adopted GS1 barcodes

2007
APEDA implemented GS1 standards based traceability system for grape exports.

2011
DGFT directed pharma exporters to implement track & trace based on GS1 standards.

2012
Delhi State Excise Department rolled out liquor traceability solution based on GS1 standards

2015
Setting up of eSpiceBazaar platform for traceability of Indian spices

2016
Development of national hospital data registry ROHINI

2019
Indian Army adopted GS1 standards for food traceability

2021
Launch of Digital Link QR Codes for pesticide manufacturers