

File No. 13(14)2017/Concern/Enf/FSSAI/ Vol-I
Food Safety and Standards Authority of India
(A Statutory Authority established under the Food Safety & Standards Act, 2006)
(Regulatory Compliance Division)
FDA Bhawan, Kotla Road, New Delhi-110 002

Dated, the 2 April, 2017

Subject: Incorporation of FSSAI License no and Expiry date in 'Smart Consumer' Mobile App to empower consumers with Digital Product Information - reg

Sir/Madam,

Department of Consumer Affairs, Govt. of India has appointed GS1 for the purpose of barcoding on the label.

2. It has been decided by the Competent Authority to display FSSAI 'License Number' and 'Best Before Date' in the Smart Consumer App developed by MOCA wherein the consumer can get the details of the product by screening the Bar code on the label.

3. Accordingly, you are requested to populate information as above on the following contact details for any assistance in complying with the above requirements:

Sh. S. Swaminathan

GS1 India (Standards body set by the Min. of Commerce and Industry and other Apex trade bodies/Chambers of Commerce.

Email: datakart@gs1india.org

Tel: 011-26168720, 42890890

Regards

Bimal Kumar Dubey
(Bimal Kumar Dubey)

Director (Regulatory Compliance)

To,

As per attached list