



**Verified by GS1**  
Version 1.0


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## Audience for this document

Brand Owners who wants to monitor data published to Verified by GS1 and Verify GTIN using VBG API



**Welcome to GS1 India**  
The Global Language of Business

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Support 

## Consulting &amp; Advisory



DataKart is a repository of information on Indian retail products with details of each attribute (ingredient, product image, MRP, net content, dimension etc). It enables brand owners to share accurate, trusted, and updated SKU data with retailers/e-tailers in a consistent, structured, and standardised manner, in real time.

DataKart also enables brand owners to efficiently assign and manage barcode numbers (GTINs-EAN/UPC), besides generating barcode images following GS1 standards.

DataKart provides foundational data for several B2B, B2G, B2C requirements, which include faster product listing, optimised planogramming, efficient trucking and warehouse management, product recall alert, compliance with statutory labelling/marketing guidelines, license/certificate validation, and need for additional product information to enable consumers (through [Smart Consumer mobile app](#)) make informed purchase decision.

Brand owners/manufacturers upload their product data directly into DataKart, which is accessed by multiple retailers/e-tailers for managing their product item masters.

## Retailers and e-tailers endorse DataKart

## Videos

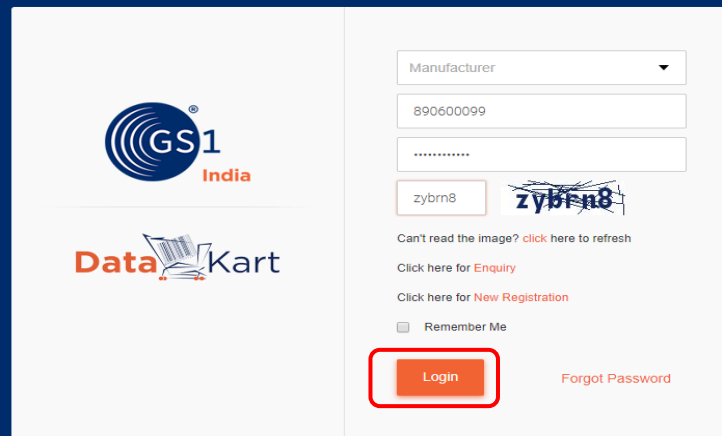


**Find out more**

[DataKart brochure](#)

### Implementation videos

**Step 2: Enter login credentials and press login**



Manufacturer

890600099

.....

zybm8

zybm8

Can't read the image? [click here to refresh](#)

[Click here for Enquiry](#)

[Click here for New Registration](#)

☐ Remember Me

Login

[Forgot Password](#)

**Note:**

1. User should have an active access to DataKart Platform.
2. Users will receive the password on the registered email with GS1 India
3. In case you have forgotten the password, you can reset the password by clicking on 'Forgot Password' on the login page. Reset password link will go to the registered E-mail ID.



**Step 3: Go to the module “Verified by GS1”**



GS1 Manufacture 2 (890600099)



Dashboard

Manage Product ▾

My Account ▾

Resources ▾

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GTIN Allocated: 1000   GTIN Utilized: 120   GTIN Remaining: 880



Manage Brand Status



Create Product Data



View Product Data



Upload Product Data



Generate & Print Barcodes



Map SKU Number



Review Notifications



Cost Margin



Product Life Cycle



Location Master



Retailer Native Formats



Encoder-Decoder



Verified by GS1



Traceability



GST Information



Generate GRAI

Verified By GS1-Report







Verified by GS1

Full Screen

1  
Companies  
66  
Products

Company Name	GTIN	Brand Name	GPC Code	UOM
All	All	All	All	All

### Verified by GS1

GPC	Company Name	GTIN	Brand Name	Product Description	Image	GPC Code	Measurement Unit	Net Content	Target Market	STATUS
8901499	KELLOG INDIA LTD.	8901499007704	KELLOGG'S	Heart to Heart Oats 250 Grams		10000284	GRM	250	IN	ACTIVE
8901499	KELLOG INDIA LTD.	8901499007728	KELLOGG'S	Heart to Heart Oats 1000 Grams		10000284	GRM	1500	IN	ACTIVE
8901499	KELLOG INDIA LTD.	8901499007872	KELLOGG'S	Muesli No Added Sugar 500 Grams		10000284	GRM	500	IN	ACTIVE
8901499	KELLOG INDIA LTD.	8901499007957	KELLOGG'S	Chocos 250 Grams		10000284	GRM	250	IN	ACTIVE
8901499	KELLOG INDIA LTD.	8901499007964	KELLOGG'S	Chocos 375 Grams		10000284	GRM	375	IN	ACTIVE
8901499	KELLOG INDIA LTD.	8901499007971	KELLOGG'S	Chocos 700 Grams		10000284	GRM	700	IN	ACTIVE

This report is  
to check active  
products on  
VBG

VBG

Data In

Verified By GS1-Report

Verified by GS1

Full Screen

1  
Companies  
66  
Products

Company Name GTIN Brand Name GPC GS1 Verified Status






All All All All Multiple selections

Category Wise Products

Food

66

### Data In

GTIN	Brand Name	Product Description	Image	GPC	Measurement Unit	Quantity	GCP	Target Market	GS1 Verified Status	Sync to Cloud
8901499007704	KELLOGG'S	Heart to Heart Oats 250 Grams		10000284	GRM	250	8901499	IN	Record created successfully	20 September 2019
8901499007728	KELLOGG'S	Heart to Heart Oats 1000 Grams		10000284	GRM	1500	8901499	IN	Record created successfully	20 September 2019
8901499007872	KELLOGG'S	Muesli No Added Sugar 500 Grams		10000284	GRM	500	8901499	IN	Record created successfully	20 September 2019
8901499007957	KELLOGG'S	Chocos 250 Grams		10000284	GRM	250	8901499	IN	Record created successfully	20 September 2019
8901499007964	KELLOGG'S	Chocos 375 Grams		10000284	GRM	375	8901499	IN	Record created successfully	20 September 2019

Data IN report is  
to check products  
which are  
published to VBG

VBG

Data In





#### Step 4: Go to tab Verified by GS1



GS1 Manufacture 2 (890600099)



Dashboard

Manage Product ▾

My Account ▾

Resources ▾

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GTIN Allocated: 1000   GTIN Utilized: 120   GTIN Remaining: 880

Verified By GS1-Report

Verified by GS1

GTIN (EAN / UPC)

Validate



### Step 5: Entre GTIN number to validate



GS1 Manufacture 2 (890600099)

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GTIN Allocated: 1000   GTIN Utilized: 120   GTIN Remaining: 880

Verified By GS1-Report

Verified by GS1

Validate

Verified By GS1-Report

Verified by GS1

08901023007415

Validate

GTIN	8901023007415		
Brand	NO1	Product Description	No1 Coconut&neem B1f 400 Grams
Target Market	IN (India)	Product Image URL	<a href="#">Image</a>
GPC Code	10000376	Net Content	400 Grams
Product Create Date	2019-09-25	Product Update Date	2019-09-25
Company Name	GODREJ CONSUMER PRODUCTS LIMITED	Company GCP	8901023
Company Status	ACTIVE	Product Status	Valid GTIN
Source Data	Verified by GS1	GS1 Member Organisation	GS1 India

Click on  
hyperlink  
'Image' to view  
image of a  
product