

# Privacy Policy

GS1 India gives paramount importance to adopting and implementing measures to ensure the privacy of users of this website.

When you visit our website, we do not keep track of who you are. Your IP address (Internet address of your computer) will be used only to assist us in measuring traffic to our website and to enable us to improve the quality of service we offer you via this website.

We will collect personal information about you only with your consent when you:

1. Apply for job opportunities announced on this site
2. Download publications/reports
3. Send a query to our help desk
4. Register for a GS1 India service
5. Update your address details (if you are registered with us)

When you choose to provide personal information to GS1 India for any of the above reasons, we will take all the necessary steps and use the best technology to protect your personal data. GS1 will not give away or sell your personal data. This site contains links to other websites. GS1 India is not responsible for the privacy practices or the content of such websites.

For questions regarding our Privacy Policy please contact us at [info@gs1india.org](mailto:info@gs1india.org)