



LOOKING TO COMPLY WITH QR CODE REQUIREMENTS?

With the objective to ensure that only quality and genuine products reach the farmers, Ministry of Agriculture and Farmers Welfare, Government of India, through the notification, dated 31 December 2020, had made it necessary to print QR code on the insecticide label. This would ensure traceability of crop protection products and keep a check on the supply of spurious insecticides

GS1 India is working with crop protection companies to help them comply with these requirements in an easy and hassle-free manner using GS1 standards & global best practices.

Did you know?

In accordance to the Insecticide Act, 1968 and Insecticides Rules, 1971, Department of Agriculture has directed companies to encode the following information in form of QR code on the label of crop protection products.

- Unique identifier or GTIN.
- Batch Number
- Date of manufacture.
- Expiry Date
- Weblink/URL to take farmer to label and leaflet information.

Get
**end-to-end
support**
with GS1 India

Benefits of using GS1 India Services



Globally unique identification (GTIN)



Easily generate Digital Link QR code



Manage entire product catalogue at one place



Verifiable QR codes used by the industry



Save label space with Standards compliant QR code



Scan with any scanner. No special hardware required



Easy integration with your ERPs



Link for all label & leaflet information



Cloud based application to meet industry needs

Organizations using GS1 standards



Still have questions,
write out to us at enquiry@gs1india.org

ABOUT GS1 INDIA

GS1 India (www.gs1india.org) is a global standards organization set up by the Ministry of Commerce and Industry along with CII, FICCI, ASSOCHAM, FIEO, IMC, BIS, Spices Board, APEDA and IIP. We help Indian industry align with global best practices to bring supply chain visibility, meet compliance requirements, bring operational efficiency and safety. In agriculture, GS1 global standards help overcome supply chain challenges to provide safe and quality products.